

Wednesday March 31st, 2004

agenda

4:00 pm	Delegate Registration, The Fairmont Hotel Vancouver (BC Foyer)	
6:30 pm	<p>Welcoming Reception, Vancouver Aquarium Hosted By: RBC Vancouver Head Office</p> <ul style="list-style-type: none"> • MC Graham MacLachlan, Sr. VP, BC Yukon, RBC Financial Group • Welcome Greetings, Honourable Premier Gordon Campbell, Province of BC • Welcome, Betty Wood, National Senior Manager, Women Entrepreneurs Market, RBC Financial Group • Opening Remarks, Jim Rager, Vice-Chairman, RBC Financial Group • <i>"Becoming Unstoppable"</i> - Sandra Yancey, CEO and Founder of eWomenNetwork, Inc. • Entertainment - Tamara Niles 	
		Vancouver Aquarium

Thursday April 1st, 2004 The Fairmont Hotel Vancouver

7:30 am	Delegate Registration Continued (BC Foyer) / Breakfast/ Opening of Exhibits		
8:30 am	<ul style="list-style-type: none"> • Words of Welcome: Charlie Coffey, Executive Vice President, Government & Community Affairs, RBC Financial Group • Keynote: Joanne Thomas Yaccato: "The 80% Minority: Reaching the Real World of Women Consumers" 		Columbia Room
9:15 am	<ul style="list-style-type: none"> • Honourable Minister Ida Chong, BC Minister of State for Women's & Senior's Services • Presentation of Findings from the Prime Minister's Task Force on Women Entrepreneurs Federal MP Sarmite Bulte, Chair of the Task Force • Julie Weeks, Executive Director, National Women Business Council, USA • Angela Balan, Women Presidents' Organization • <i>"Economic Empowerment Has Curves"</i> — Astrid Pregel, Past Consul General, Canadian Consulate General, Atlanta, Georgia • Wendy McDonald, Chair and CEO, BC Bearing Group 		Columbia Room
10:45 am	Break		
11:00 am	Meet the Experts Session		
	Moresby Room	Vancouver Island Room	Columbia Room
	<p><i>"Playing with Someone Else's Money"</i> Accessing and Negotiating Growth Financing. — Linda Graupner, Director SME Financial Services, Export Development Corporation</p>	<p>International Trade Advisory Services from USA, Canada, Ireland, Australia and New Zealand — Bill Johnston, Director and Senior Trade Commissioner, ITC Vancouver, Lee Boam, Minister Counselor for Commercial Affairs Canada, Anne Chappaz, Trade Commissioner & Consul General, NZ Consulate General, Vancouver, Nerella Campigotto, President, Boomerang Consulting Inc. & Pres., CANZBA, Vancouver</p>	<p><i>"Taking the World by Storm: Winning the World's Biggest Clients."</i> Doing Business and Winning International Contracts - Dana Peebles, Kartini International and Judy Bradt, Summit Insight</p>
12:30 pm	Exhibits		

Thursday April 1st, 2004 Continued...

1:00 pm	Lunch: • Keynote Speaker: Sally Armstrong, Author of "Veiled Threat" and co-producer of "The Daughters of Afghanistan" documentary Open to the business community British Room			
2:00 pm	Business Matching <u>or</u> Meet the Experts Sessions			
	Business Matching <i>[Pre-arranged meetings for qualified delegates & January 30th deadline required.]</i>	Meet the Experts Sessions Vancouver Island Room <i>"Navigating Women Through the Global Marketplace"</i> Women's Enterprise Initiatives. - Laura Small, Women Entrepreneurs of Saskatchewan, Bev Suek, Women's Enterprise Centre of Manitoba, Sharon Hughes-Geekie, Women's Enterprise Society of BC and Alison Gray, Alberta Women's Enterprise Initiative Association.	Moresby Room <i>"Show Me the Money - With Service Exports"</i> Marketing Your Service Internationally - Dr. Dorothy Riddle	Cortes Room <i>"Making a Foreign Market Less Foreign"</i> - Laura McGowan, Senior Trade Manager, RBC BC International Business Division
3:15 pm	Refreshment Break			
3:30 pm	↓ 5:30 pm Columbia Room	Meet the Experts Session Vancouver Island Room <i>"The Power of Positive Linking"</i> Building Strategic Alliances and Making Networking Work for You! - Robyn Henderson, Global Networking Specialist, Australia & Donna Messer, ConnectUs, Canada	Moresby Room <i>"Innovation & Commercialisation: Inventive Women Taking a Wealth of Ideas to Market"</i> - Mrs. Bola Olabisi Founder & CEO of Global Women Inventors & Innovators Network	Cortes Room Encouraging International Trade with: Aboriginal/Ethnic/Indigenous, Not for Profit and Disabilities- Sue Hammel, Executive Director, Aboriginal Cultural Society, Canada and Margherita Coppolina, Diversity Consultant, Australia
4:45 pm	Free Time			
6:30 pm	Gala Reception Pacific Ballroom Foyer			
7:00 pm	Gala Dinner • Welcome from Anne Sutherland, Senior VP, Client Segment Strategies, RBC Financial Group • Welcome to Vancouver, Mayor Larry W. Campbell, City of Vancouver • Welcome to Canada Prime Minister Paul Martin, [invited] • Keynote: Jackie Kallen, Author, "Hit Me With Your Best Shot" and inspiration behind the film "Against the Ropes: The Jackie Kallen Story", starring Meg Ryan as Jackie Kallen • MC for the Evening Pamela Martin, CTV News at Six Anchor Open to all Business Community Pacific Ballroom			

Friday April 2nd, 2004 The Fairmont Hotel Vancouver

agenda

7:30 am

Working Breakfast.

Keynote: *"Promise. Progress. Prosperity. Power."*

- Dr. Jill Thompson, Senior Economist for FleetBoston Financial, will describe how the world economy, lead largely by the US, is posed to expand at its fastest pace since 1998 and why international trade will expand even faster.
- Minister Albina Guarnieri, Associate Minister of National Defense and Minister of State (Civil Preparedness)
- Laurel Delaney, Founder, Global Trade Source, Ltd. *"Globe Trotting: A New Frontier for Women Entrepreneurs"*, a brief over view of her findings from her recently released study ***Open to the Business Community.***

Pacific Ballroom

9:00 am

- Keynotes: Hon. Sergio Marchi, Past Chair, General Council, World Trade Organization and Canada's Ambassador of the UN in Geneva - *"The Doha Round: What's In It For Women?"*

Columbia Room

9:20 am

- The Right Honourable Kim Campbell, Former Prime Minister of Canada, Visiting Professor of Practice at the John F. Kennedy School of Government at Harvard, and President of International Women's Forum

Columbia Room

10:00 am

Break

10:15 am

Plenary Session

- *"The Canadian Perspective: – Successful Women Entrepreneurs Share their Stories"*

Rosanna Magnotta, Magnotta Wineries, Betty Thomas, Thomas FX Group, Bianca Battistini, BB-Focus.com, Marg Hachey, Duocom Canada, Arlene Dickinson, President, Venture Communications

Columbia Room

11:45 am

Exhibits and Networking

12:30 pm

Working Lunch:




- Global Banking Alliance share *"Best Practices"*:
Betty Wood, RBC Financial Group, Teri Cavanagh, Fleet Boston Financial, Verna Graff-Gessaman, RBC Centura, Simonne Hogan, Westpac Banking Corporation
- *"Women Trading Globally: What can IFC, the US Chamber of Commerce and the Commonwealth do to help?"*
Presented by Reta Lewis, Vice President/Counselor, US Chamber of Commerce and Founder of Access America, Amanda Ellis, Senior Private Sector Gender Specialist, World Bank and IFC, and Nancy Spence, Director for Gender, Commonwealth Secretariat

Keynote Presentation

- Rebecca MacDonald, Chair and CEO, Energy Savings Income Fund, and Profit Magazine's Top Female Canadian Entrepreneur for 2003

Columbia Room

Friday April 2nd, 2004 Continued...

2:30 pm	Break		
2:45 pm	Business Matching <u>or</u> Meet the Expert Session <u>or</u> Guided Sector Tours		
	<p>Business Matching</p> <p><i>[Pre-arranged meetings for qualified delegates & January 30th deadline required.]</i></p> <p style="text-align: center;">  5:30 pm Columbia Room </p>	<p>Meet the Expert Session: Laurel Delaney, will present her findings on her recently released study called "Globe Trotting: A New Frontier for Women Entrepreneurs" sponsored by FleetBoston Financial</p> <p style="text-align: center;">  4:00 pm </p>	<p>Meet the Expert Session: Mary Cantando Expand Your Comfort Zone: "A Sales and Marketing Workshop for Women"</p> <p style="text-align: center;">  4:00 pm </p>
	Sector tours will be provided in the following areas: (Please contact our office) <ul style="list-style-type: none"> • Textiles & Clothing Manufacturer • Canada/BC Business Service Centre • Film Studio • Globe 2004 		
5:30 pm	Networking and Free Time		
6:30 pm	Buses Depart for The BC Wrap-Up Party (Aboriginal Theme) Hosted at UBC Museum of Anthropology <div style="text-align: right;">UBC Museum of Anthropology</div>		

Saturday, April 3rd, 2004

agenda

Post Forum Tours: (Separate Fee) or Continued Business Matching				
Whistler	Victoria	Wine & Chocolate Tour	Capilano Suspension Bridge	Business Matching

Monday, April 5th 2004

(For those delegates who want to continue to Toronto on own for business meetings)

7:30 am

Breakfast Reception Hosted by RBC Royal Bank at Royal Bank Plaza
Sponsored By, Organization of Women in International Trade - Toronto,
• *"How To Develop Successful Strategic Alliances"*, Robyn Henderson, CEO of
Networking to Win

9:30 am

Business Matching for Delegates